40URS TRULY YEARBOOK

Jostens Show-Me Workshop

Emergency Numbers

Campus Security 314.968.7430 Jace Dumont 618.977.0058

Idea Library

Located outside EAB 232 in the Common area. Check out the resources and books for inspiration.

Artists

TUESDAY ONLY! EAB 234

Thank you to our workshop host, Webster University!

Special thanks to Patricia Gray Baygents, Admission Events Coordinator, Office of Admission, for all of her help planning and implementing the workshop!

Monday, June 13

8-9:30 a.m.	EAB 232	Registration & Adviser Hospitality
9:30-10 a.m.	EAB 253	Kickoff - Good Vibes!
10-10:40 a.m.	EAB 253	General Session - Theme: Covers EAB 253
	EAB 208	New Adviser Session (Stephanie Gillespie) ALL DAY
	EAB 263	Photography (Kyle Carter) ALL DAY
10:45-11:30 a.m.		Staff Planning
11:30 a.m12:30 p.m.	EAB Commons	Lunch
12:35-1:15 p.m.	EAB 253	General Session - Trends + Coverage
1:15-2:30 p.m.		Staff Planning
		New Advisers meet with Mitch
2:30-3 p.m.	EAB 253	General Session - Design
3-4 p.m.		Staff Planning

Tuesday, June 14

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ALL DAY	EAB 234	Plant artists - pre-registration is required
	Commons	Staff consultations with Mitch & Marci -
		pre-registration is required
8:30-9 a.m.		Day 2 kickoff
9-10 a.m.	EAB 253	General Photography with Kyle - all non-editors & advisers
	EAB 239	Editorial Leadership with Mitch - all editors
10:10-10:50 a.m.		Staff time - time to work on your ideas
11-11:30 a.m.	EAB 210	Jace Dumont - Layout Pro
	EAB 206	Kara Brown - Layout Pro
12-1 p.m.		Lunch at EAB Commons for all participants
1-1:30 p.m.	EAB 210	Jace Dumont - Layout Pro
	EAB 206	Kara Brown - Layout Pro
1:40-2:10 p.m.		General Session - Marketing & Sales
2:15-2:45- p.m.	EAB 253	Closing

Cover development with a professional artist

Each school will have time talking ideas with artists. Let them help you design your cover and artwork. Sign up for a time at the registration table. Tuesday only: 8 a.m.-3 p.m. EAB 234

Photography

You must have your own camera for this track.

Personal Consulting

Mitch Eden & Marci Pieper will meet with staffs & advisers to dicuss and help brainstorm any topic: cover, meeting deadlines, design, social media, coverage, motivation, sales...you name it!

This Jostens workshop is sponsored by: Jace Dumont & Eric Glennon • Missouri Reps Conor O'Brien & Trent Schauster • Illinois Reps

