

YOURS TRULY YEARBOOK

Jostens Show-Me Workshop

Thursday, July 19

Emergency Numbers
Campus Security
314.968.7430
Jim Dumont
618.978.0275

8-9:30 a.m.	EAB 232 • Registration & Adviser Hospitality
9:30-9:45 a.m.	Kickoff • EAB 253 - camp rules/overview (Jim/Patti)
9:45-10 a.m.	Kickoff!
10:15-11 a.m.	EAB 253 • General Session - Theme/Concept
11-11:30 a.m.	Staff Planning ((Theme, coverage, ladder planning, calendar, etc)
11:30 a.m.-12:30 p.m.	Lunch at EAB Commons for all participants
1-1:45 p.m.	EAB 253 • General Session - Trends/Coverage/Inspiration
1:45-2:45 p.m.	Staff Planning (Theme, coverage, ladder planning, calendar, etc)
3-3:45 p.m.	EAB 253 • Marketing/Branding
4-5 p.m.	Staff Planning (Theme, coverage, ladder planning, calendar, etc)

Thank you to our workshop host, Webster University!

Special thanks to Patricia Gray Baygents, Admission Events Coordinator, Office of Admission, for all of her help planning and implementing the workshop!

YOURS TRULY YEARBOOK

Cover development with a professional artist

Each school will have time to spend talking over ideas with the plant artists. Let them help you design your cover and inside the book artwork. Advisers should sign up for a time at the registration table. Friday only: 8 a.m.-3 p.m. EAB 234

Photoshop Tips and Tricks

Cara Foster will teach you some quick tips that will make prepping photos easier and add a creative element to your pages a snap. This is a double session on Thursday only. Pre-registration is required and there is a limit of two students per school.

Photography

Kyle Carter will lead this specialty track for all photographers. Take your skills to the next level with Kyle!

Personal Consulting

Mitch Eden will meet with staffs & advisers to discuss and help brainstorm anything (theme development, staff organization, social media, deadlines...).

4 HOURS TRULY YEARBOOK

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Idea Library

Located outside EAB
232 in the Common area.
Check out the resources
and books for inspiration.

Friday, July 20

ALL DAY EAB 234 • Plant artists - pre-registration is required
9:30 a.m. - 3 p.m. 30-minute staff sessions with Mitch - pre-registration is required

8:30-9:15 a.m. EAB 253 • General Photography (Kyle) - all non-editors
EAB 102 • Editorial Leadership (Mitch) - all editors

9:25-10:45 a.m. Staff time - time to work on your ideas

11-11:45 a.m. Breakouts

- EAB 254 • Lucas McCain - Advertising
- EAB 212 • Cara Foster - Photoshop
(this session will last for two periods. Pre-registration required)
- EAB 106 • YTO Beginning - Trent Schauster
- EAB 108 • YTO Beginning Connor O'Brien
- HP Reveal - Richaland H.S. staff
- 12-1 p.m. Lunch at EAB Commons for all participants

1:15-2 p.m. Breakouts

- EAB 254 • Lucas McCain - Advertising
- EAB 212 • Cara Foster - Photoshop
(this session will last for two periods. Pre-registration required)
- EAB 106 • YTO Beginning - Trent Schauster
- EAB 108 • YTO Advanced Connor O'Brien
- HP Reveal - Richaland H.S. staff

2:30 p.m. - Final Staff Planning

3 p.m. Closing EAB 253
Awards and slideshow

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Trent Schauster • Illinois Rep Conor O'Brien • Illinois Rep
Jim Dumont • Missouri Rep Lucas McCain • Missouri Rep

FOURS TRULY YEARBOOK

Jostens Show-Me Workshop

Specialty Sessions

EAB 208 • New Adviser Session (Stephanie)

• Schedule will be distributed in class

EAB 212 • Photoshop will be offered on Friday only.

Pre-registration is required.

EAB 210 • Photography (Kyle)

All photo students must have their own cameras

Thursday, July 19

10:15 a.m.	Group Meeting
11 a.m.	3 Things we Can Control with our cameras
12 p.m.	Lunch at EAB Commons for all workshop participants
1 p.m.	Discuss lighting, focus and angles
2-4 p.m.	shooting outside portrait lighting and style Partnering together to have a shooter and subject
4-5 p.m.	loading to computers and start Photoshop training
5 p.m.	End for day

Friday, July 20

7:30-8:15 a.m.	Breakfast (West Hall) for students staying overnight on campus only
9:30-10 a.m.	Discussion - Lighting, focus and angles indoors as well as sports
10-11 a.m.	Shooting in classrooms and different lighting styles
12 p.m.	Lunch at EAB Commons for all workshop participants
1-3 p.m.	Photoshop training; Photo usage

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